

"I have worked with many people looking for [career advice](#) and there are two factors that set apart those who are still enjoying great success. One: constantly exploring new ideas and two: following through with confident action. I want people to experience for themselves how these mere two factors can change their life and there is no better way than leading by example."

Get Passionate Radio
less pain
more passion

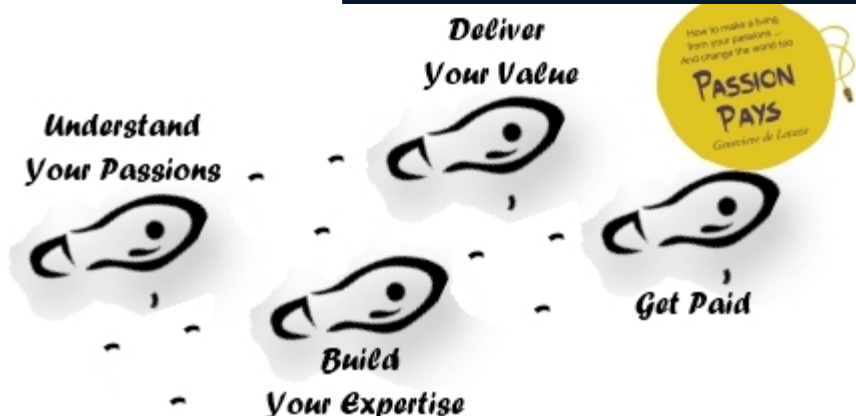
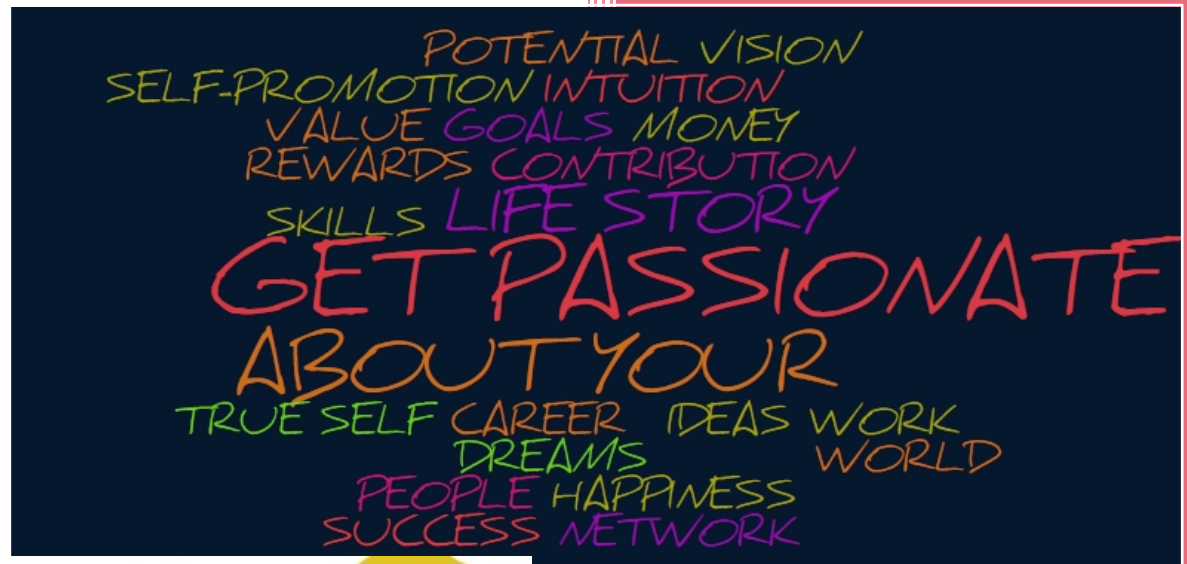


Genevieve de Lacaze
(Gen)

getpassionateradio.com

2013

Get Passionate Radio Show Outline



GenieCoach

GDL Transitions

<http://getpassionateradio.com>

<http://passionpaysbook.com>

Introduction

The Get Passionate Radio show is based on the four stages of the Passion Pays journey that Genevieve lays out in her book ["Passion Pays: How to Make a Living From Your Passions... and Change the World Too"](#). The four stages of the book will be followed over four weeks in the weekly episodes; which will compile the *Passion Pays Guide* with specific techniques, strategies and roadmaps for the Passion Pays journeyers: **where to start, what to do, how to do it, does it fit, who can help, where to find support etc.** Episodes last 15 to 25 minutes.

Each episode therefore ends with action steps that Genevieve herself will follow to lead by example and play and test. See the radio show trailer [here](#). See the Passion Pays book trailer [here](#).

Want to be a guest and offer your wisdom and tools to a wide audience?

Great! First see below the [overview](#) and [detailed descriptions](#) of the stages and episodes. Then [contact Genevieve](#) with some topics that interest you and she will ask you a couple more questions to make sure you are a good fit for the show and if the show is right fit for you. Episodes must be fun, inspiring and contain at least one concrete action/method that can be applied straightaway. Indeed, Genevieve will apply some steps herself from every episode.

FOUR STAGES AND EPISODES OVERVIEW

--Stage 1: Understand Your Passions, Fundamentally

In week 1 episodes, listeners are given numerous tips to explore their view of the world and understand themselves better. See details of Stage 1 episodes [here](#).

-- Stage 2: Build Your Expertise, Naturally

In week 2 episodes, listeners are able to follow through and learn different ways to maximise their skills and potential by cultivating what Genevieve calls "the opportunity and growth mindset" as opposed to the "adversity and breakdown mindset". See details of Stage 2 episodes [here](#).

--Stage 3: Deliver Your Value, Powerfully

In week 3 episodes, listeners build on their individuality, knowledge and skills. They actively connect with the right people and start making things happen confidently. Guidance and tips on dealing with fears and tools on communication are prevalent here. See details of Stage 3 episodes [here](#).

--Stage 4: Get Paid, Rightfully

In week 4 episodes, listeners are guided through powerful strategies to put everything together and "sell their value" in the job market. Listeners also get to appreciate their fulfilment needs. See details of Stage 4 episodes [here](#).

FOUR STAGES AND EPISODES DETAILED DESCRIPTION

--Stage 1: Understand Your Passions, Fundamentally

In week 1 episodes, listeners are given numerous tips to explore their view of the world and understand themselves better. The focus is on **getting clarity** about who we are, what we want for ourselves and others, the change(s) we want to see in the world, the reasons why we want what we want. Topics examples:

- The different aspects of the self
- Mind, Body, Spirit (exploration, practices, techniques)
- Beliefs and Values systems (individual and collective)
- Finding Purpose and Meaning
- Different perspectives of the world (and universe!)
- Promoting better world systems/structures (challenging the status quo, anywhere from global to local levels)
- Finding Passion(s) and creativity
- Discovering talent and potential
- Heart intelligence
- The world of work
- Clarity/Focus
- Staying true to oneself /standing out from the masses

-- Stage 2: Build Your Expertise, Naturally

In week 2 episodes, listeners are able to follow through and learn different ways to **maximise their skills and potential** by cultivating what Genevieve calls “the opportunity and growth mindset” as opposed to the “adversity and breakdown mindset”. Topics examples:

- Developing strengths
- Acknowledging and minimising weaknesses
- Clearing your environment and people
- Attitude and commitment
- Making choices
- Getting Support (how to, where, who)*
- Goal setting/planning/road mapping
- Saving money and money management
- Patience and time management (using time effectively)
- Productivity and organisation (80/20 principles, optimising our energy)
- Gaining knowledge, skills and experience
- Gathering inner-resources: personal development*
- Playing and testing (including volunteering opportunities)
- Opportunity and growth mindset*

--Stage 3: Deliver Your Value, Powerfully

In week 3 episodes, listeners build on their individuality, knowledge and skills to actively **connect with the right people and start making things happen** confidently. Guidance and tips on dealing with fears and tools on communication are prevalent here. Topics examples:

- Marketing (general, branding, public relations, internet marketing, social media, speaking, writing, blogging, publicity, etc)
- Different avenues of creativity (creating branches of work)
- (Passionate) Communication skills
- Leadership
- Networking
- Partnerships
- Negotiating
- Fears / mistakes / illusions
- Managing emotions (eg. rejection, anxiety, fears, discouragement, desperation, anger, self-criticism, resentment, jealousy, greed)
- Being before doing
- Luck and manifestation
- Manifestation scale*
- Acting bold: Choose You attitude*

--Stage 4: Get Paid, Rightfully

In week 4 episodes, listeners are guided through powerful strategies to put everything together and **"sell their value"** in the job market. Listeners also get to appreciate their fulfilment needs. Topics examples:

- Different sources of income (where and how to get them)
- Seeking opportunity rather than security*
- How passion pays others*
- Linking value and pay*
- Selling techniques
- Prosperity/wealth/abundance mentality/mindset (relationship with money)
- Gratitude
- Maintaining Passion in challenging times*
- Balance (including how to say 'No')
- Creative thinking
- Quality vs quantity*
- Engaging Youth*
- Different ways we can get paid

*Specifically based on a technique/theory from the [Passion Pays](http://passionpays.com) book. If you don't have the book, please consider buying it or ask Genevieve for a specific question.

More information

Ultimately, this radio show is about thinking differently, doing new things, innovating or improvising. In short, proactively creating the lives we want, with new eyes and new tools.

About 'Passion Pays' book

Passion Pays book at <http://passionpaysbook.com>

Passion Pays is about how the world of work is changing and how to embrace it. In this timely, breakthrough book, Genevieve de Lacaze, aka GenieCoach, takes a personal and societal approach to put Passion in a whole new light: the heart-rooted energy that drives us to inspire and create a better future for ourselves, our businesses, our communities and humanity. Blending humor, motivation, understanding and straight talk, Genevieve leads us on a rewarding four-stage journey filled with enlightening games and stories, provocative questions, hard-hitting points and practical wisdom. Genevieve personally interviewed 30 inspiring men and women, from diverse backgrounds and passions, to feature as real-life exemplars of how passion pays. Get inside the minds of people like you, who are making a living doing what they love, and learn exactly how they do it.

About Genevieve de Lacaze

Genevieve de Lacaze is a [job and career change](#) expert and a humanitarian who loves creating passionate conversations and ventures to uplift people in their life and career choices. She writes articles, delivers presentations and workshops on many empowering subjects in Europe, USA and Central America.

She is the author of [Passion Pays: How to Make a Living From Your Passions... and Change the World too](#).

She hosts the [Get Passionate Radio Show](#), a show-rather-than-tell show where listeners get to follow action steps to change their lives and finally be happy at work.

She is the Official Expert Guide on Career Development at Selfgrowth.com, #1 self-improvement website.

She is the Intl Head of Continuous Professional Development at the International Institute of Coaching (IIC).

But really. just an ordinary girl. changing the world. one passion at a time.